

I hereby certify that this correspondence is being filed via EFS-Web with the United States Patent and Trademark Office on:

November 21, 2007

TOWNSEND and TOWNSEND and CREW LLP

By:

Joni E. Peterson

PATENT

Attorney Docket No.: 040246-002000US

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re application of:

James L. Hepworth et al.

Application No.: 09/612,766

Filed: July 10, 2000

For: METHOD AND SYSTEM FOR  
SEARCHING AND MONITORING  
INTERNET TRADEMARK USAGE

Customer No.: 20350

Confirmation No.: 8887

Examiner: Anh Ly

Art Unit: 2162

REQUEST TO CORRECT ASSIGNEE  
AFTER PAYMENT OF ISSUE FEE  
PURSUANT TO 37 C.F.R. § 3.81(b)

***Via EFS-Web***

***Mail Stop PETITIONS***

Commissioner for Patents

P.O. Box 1450

Alexandria, VA 22313-1450

Sir:

This is a request under the provisions of 37 C.F.R. § 3.81(b) to correct the assignee data as it will appear on the patent issuing on the above referenced application. Due to an inadvertent clerical error, the name of the assignee appearing on Item 3 of the Issue Fee Transmittal Form PTOL-85B filed with the U.S. Patent and Trademark Office via EFS-Web on October 30, 2007 was incorrect. The Patentee hereby requests correction of the name of the Assignee to read as follows:

MarkMonitor Inc.


Pursuant to the provisions of 37 C.F.R. § 3.81(b) and MPEP §1481.01, submitted with this Petition are the Notice of Recordation of Assignment Documents from (1) James L. Hepworth and Faisal Shah to EMark Monitor Inc., recorded July 10, 2000 at Reel 010954, Frame 0499; (2) James L. Hepworth and Faisal Shah to EMark Monitor, Inc., recorded October 3, 2000 at Reel 011163, Frame 0741; and (3) EMarkMonitor, Inc. to MarkMonitor Inc., recorded on November 13, 2007 at Reel 020104, Frame 0171, which patentee hereby states were submitted for recordation as set forth in 37 C.F.R. §3.11 before issuance of the patent on the above referenced application.

Also submitted herewith in accordance with 37 C.F.R. § 3.81(b) and MPEP §1481.01 is a Request for Certificate of Correction under 37 C.F.R. §1.323 along with the fee set forth in 37 C.F.R. §1.20(a). Patentee respectfully requests that this file be forwarded to the Certificate of Correction Branch for processing and issuance of the Request for Certificate of Correction if this Request is granted.

The Commissioner is hereby authorized to charge any fees which may be required, including the fee of \$130.00 as set forth under 37 C.F.R. §1.17(i) for taking action under 37 C.F.R. § 3.81(b), or credit any overpayment, to Deposit Account No. 20-1430.

If a telephone conference would expedite processing of this Request, the Petitions Branch is invited to telephone the undersigned at 303-571-4000.

Respectfully submitted,

  
Chad E. King  
Reg. No. 44,187

Date: November 21, 2007

TOWNSEND and TOWNSEND and CREW LLP  
Two Embarcadero Center, Eighth Floor  
San Francisco, CA 94111-3834  
Tel: 303-571-4000 (Denver)  
Fax: 303-571-4321 (Denver)  
CEK/jep  
61211195 v1



EMARK MONITOR 250800 RPW

**UNITED STATES DEPARTMENT OF COMMERCE  
Patent and Trademark Office**

ASSISTANT SECRETARY AND COMMISSIONER  
OF PATENTS AND TRADEMARKS  
Washington, D.C. 20231

SEPTEMBER 18, 2000

PTAS

PILLSBURY MADISON & SUTRO LLP  
ROGER R. WISE, ESQ.  
725 SOUTH FIGUEROA STREET  
SUITE 1200  
LOS ANGELES, CA 90017-5443



\*101421499A\*

**RECEIVED**

**SEP 25 2000**

UNITED STATES PATENT AND TRADEMARK OFFICE  
NOTICE OF RECORDATION OF ASSIGNMENT DOCUMENT

Pillsbury Madison & Sutro LLP

THE ENCLOSED DOCUMENT HAS BEEN RECORDED BY THE ASSIGNMENT DIVISION OF THE U.S. PATENT AND TRADEMARK OFFICE. A COMPLETE MICROFILM COPY IS AVAILABLE AT THE ASSIGNMENT SEARCH ROOM ON THE REEL AND FRAME NUMBER REFERENCED BELOW.

PLEASE REVIEW ALL INFORMATION CONTAINED ON THIS NOTICE. THE INFORMATION CONTAINED ON THIS RECORDATION NOTICE REFLECTS THE DATA PRESENT IN THE PATENT AND TRADEMARK ASSIGNMENT SYSTEM. IF YOU SHOULD FIND ANY ERRORS OR HAVE QUESTIONS CONCERNING THIS NOTICE, YOU MAY CONTACT THE EMPLOYEE WHOSE NAME APPEARS ON THIS NOTICE AT 703-308-9723. PLEASE SEND REQUEST FOR CORRECTION TO: U.S. PATENT AND TRADEMARK OFFICE, ASSIGNMENT DIVISION, BOX ASSIGNMENTS, CG-4, 1213 JEFFERSON DAVIS HWY, SUITE 320, WASHINGTON, D.C. 20231.

RECORDATION DATE: 07/10/2000

REEL/FRAME: 010954/0499  
NUMBER OF PAGES: 3

BRIEF: ASSIGNMENT OF ASSIGNOR'S INTEREST (SEE DOCUMENT FOR DETAILS).

ASSIGNOR:

HEPWORTH, JAMES L.

DOC DATE: 07/07/2000

ASSIGNOR:

SHAH, FAISAL

DOC DATE: 07/07/2000

ASSIGNEE:

EMARK MONITOR INC.  
12438 W. BRIDGET STREET - SUITE  
100  
BOISE, IDAHO 83713

SERIAL NUMBER: 09612766  
PATENT NUMBER:

FILING DATE: 07/10/2000  
ISSUE DATE:

010954/0499 PAGE 2

SHARON LATIMER, EXAMINER  
ASSIGNMENT DIVISION  
OFFICE OF PUBLIC RECORDS

## ASSIGNMENT

Attorney Docket No.: 23802-250800

(1-8) *Insert Names(s)  
of Inventor(s)*

(1) JAMES L. HEPWORTH (5) \_\_\_\_\_

(2) FAISAL SHAH (6) \_\_\_\_\_

(3) \_\_\_\_\_ (7) \_\_\_\_\_

(4) \_\_\_\_\_ (8) \_\_\_\_\_

In consideration of the sum of one dollar (\$1.00) and other good and valuable considerations paid to each of the undersigned, the undersigned agree(s) to assign, and hereby does assign, transfer and set over to

(9) *Insert name of  
Assignee*

(9) eMARKMONITOR INC.

(10) *Insert state of  
Incorporation of  
Assignee*

(10) Delaware

(11) *Insert address of  
Assignee*

(11) of 12438 W. Bridger Street - Suite 100, Boise, ID 83713  
(hereinafter designated as the Assignee) the entire worldwide right, title and interest in the invention known as

(12) *Insert identification  
of Invention, such as  
Title, Case Number or  
Foreign Application  
Number*

(12) METHOD AND SYSTEM FOR SEARCHING AND  
MONITORING INTERNET TRADEMARK USAGE

(Case No. 23802-250800)

for which the undersigned has (have) executed an application for patent in the United States of America

(13) *Insert Date of  
Signing of Application*

(13) on 7/7/00

1) The undersigned agree(s) to execute all papers necessary in connection with an application in each of the countries of Schedule A and any continuing or divisional applications thereof and also to execute separate assignments in connection with such applications as the Assignee may deem necessary or expedient.

2) The undersigned agree(s) to execute all papers necessary in connection with any interference which may be declared concerning this application or continuation or division thereof and to cooperate with the Assignee in every way possible in obtaining evidence and going forward with such interference.

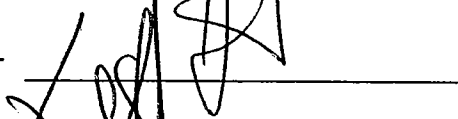
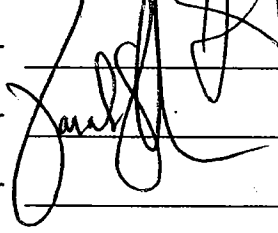
3) The undersigned agree(s) to execute all papers and documents and perform any act which may be necessary in connection with claims or provisions of the International Convention for Protection of Industrial Property or similar agreements.

4) The undersigned agree(s) to perform all affirmative acts which may be necessary to obtain a grant of a valid United States patent to the Assignee.

5) The undersigned hereby authorize(s) and request(s) the Commissioner of Patents to issue any and all Letters Patents of the United States resulting from said application or any division or divisions or continuing applications thereof to the said Assignee, as Assignee of the entire interest, and hereby covenants that he has (they have) full right to convey the entire interest herein assigned, and that he has (they have) full right to convey the entire interest herein assigned, and that he has (they have) not execute, any agreement in conflict herewith.

6) The undersigned hereby appoints  
Paul N. Kokulis, Reg. No. 16,773; Raymond F. Lippitt, Reg. No. 17,519; G. Lloyd Knight, Reg. No. 17,698; George M. Sirilla, Reg. No. 18,221; Carl G. Love, Reg. No. 18,781; Kevin E. Joyce, Reg. No. 20,508; Edgar H. Martin, Reg. No. 20,534; David W. Brinkman, Reg. No. 20,817; Jay M. Finkelstein, Reg. No. 21,082; G. Paul Edgell, Reg. No. 24,238; Donald J. Bird, Reg. No. 25,323; Peter W. Gowdey, Reg. No. 25,872; Richard H. Zaitlen, Reg. No. 27,248; Glenn J. Perry, Reg. No. 28,458; Dale S. Lazar, Reg. No. 28,872; Kendrew H. Colton, Reg. No. 30,368; Mark G. Paulson, Reg. No. 30,793; Paul E. White, Jr., Reg. No. 31,097; Roger R. Wise, Reg. No. 31,204; Stephen C. Glazier, Reg. No. 31,361; Paul F. McQuade, Reg. No. 31,542; David A. Jakopin, Reg. No. 32,995; Timothy J. Klima, Reg. No. 34,852; Lynn E. Eccleston, Reg. No. 35,861; Paul G. Nagy, Reg. No. 37,896; Steven W. Smyrski, Reg. No. 38,312; Eric S. Chen, Reg. No. 43,542; Vivian S. Shin, Reg. No. 43,919

the power to insert on this assignment any further identification which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

Date: <u>7/7/00</u>	Signature of Inventor 
Date: <u>7/7/00</u>	Signature of Inventor 
Date: _____	Signature of Inventor _____
Date: _____	Signature of Inventor _____



E-1 MARK MONITOR-250800-ESC  
**UNITED STATES DEPARTMENT OF COMMERCE  
Patent and Trademark Office**

ASSISTANT SECRETARY AND COMMISSIONER  
OF PATENTS AND TRADEMARKS  
Washington, D.C. 20231

DECEMBER 12, 2000

PTAS

PILLSBURY MADISON & SUTRO LLP  
ROGER R. WISE  
725 SOUTH FIGUEROA STREET, SUITE 1200  
LOS ANGELES, CA 90017-5543



\*101494090A\*

**UNITED STATES PATENT AND TRADEMARK OFFICE  
NOTICE OF RECORDATION OF ASSIGNMENT DOCUMENT**

THE ENCLOSED DOCUMENT HAS BEEN RECORDED BY THE ASSIGNMENT DIVISION OF THE U.S. PATENT AND TRADEMARK OFFICE. A COMPLETE MICROFILM COPY IS AVAILABLE AT THE ASSIGNMENT SEARCH ROOM ON THE REEL AND FRAME NUMBER REFERENCED BELOW.

PLEASE REVIEW ALL INFORMATION CONTAINED ON THIS NOTICE. THE INFORMATION CONTAINED ON THIS RECORDATION NOTICE REFLECTS THE DATA PRESENT IN THE PATENT AND TRADEMARK ASSIGNMENT SYSTEM. IF YOU SHOULD FIND ANY ERRORS OR HAVE QUESTIONS CONCERNING THIS NOTICE, YOU MAY CONTACT THE EMPLOYEE WHOSE NAME APPEARS ON THIS NOTICE AT 703-308-9723. PLEASE SEND REQUEST FOR CORRECTION TO: U.S. PATENT AND TRADEMARK OFFICE, ASSIGNMENT DIVISION, BOX ASSIGNMENTS, CG-4, 1213 JEFFERSON DAVIS HWY, SUITE 320, WASHINGTON, D.C. 20231.

RECORDATION DATE: 10/03/2000

REEL/FRAME: 011163/0741  
NUMBER OF PAGES: 3

BRIEF: ASSIGNMENT OF ASSIGNOR'S INTEREST (SEE DOCUMENT FOR DETAILS).

**ASSIGNOR:**

HEPWORTH, JAMES L.

DOC DATE: 07/07/2000

**ASSIGNOR:**

SHAH, FAISAL

DOC DATE: 07/07/2000

**ASSIGNEE:**

EMARK MONITOR, INC.  
12438 W. BRIDGER ST. -SUITE 100  
BOISE, IDAHO 83713

SERIAL NUMBER: 09612766  
PATENT NUMBER:

FILING DATE: 07/10/2000  
ISSUE DATE:

ANTIONE ROYALL, EXAMINER  
ASSIGNMENT DIVISION  
OFFICE OF PUBLIC RECORDS

RECEIVED

DEC 12 2000

## ASSIGNMENT

Attorney Docket No.: 23802-250800

(1-8) *Insert Names(s)  
of Inventor(s)*

(1) JAMES L. HEPWORTH (5) \_\_\_\_\_

(2) FAISAL SHAH (6) \_\_\_\_\_

(3) \_\_\_\_\_ (7) \_\_\_\_\_

(4) \_\_\_\_\_ (8) \_\_\_\_\_

In consideration of the sum of one dollar (\$1.00) and other good and valuable considerations paid to each of the undersigned, the undersigned agree(s) to assign, and hereby does assign, transfer and set over to

(9) *Insert name of  
Assignee*

(9) eMARKMONITOR INC.

(10) *Insert state of  
Incorporation of  
Assignee*

(10) Delaware

(11) *Insert address of  
Assignee*

(11) of 12438 W. Bridger Street - Suite 100, Boise, ID 83713  
(hereinafter designated as the Assignee) the entire worldwide right, title and interest in the invention known as

(12) *Insert identification  
of Invention, such as  
Title, Case Number or  
Foreign Application  
Number*

(12) METHOD AND SYSTEM FOR SEARCHING AND  
MONITORING INTERNET TRADEMARK USAGE

(Case No. 23802-250800)

for which the undersigned has (have) executed an application for patent in the United States of America

(13) *Insert Date of  
Signing of Application*

(13) on 7/7/00

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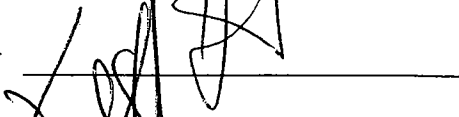
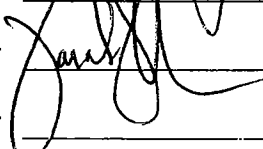
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the power to insert on this assignment any further identification which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

Date: <u>7/7/01</u>	Signature of Inventor 
Date: <u>7/7/01</u>	Signature of Inventor 
Date: _____	Signature of Inventor _____
Date: _____	Signature of Inventor _____

:CHAD E. KING COMPANY:TWO EMBARCADERO CENTER, EIGHTH FLOOR

*CEK, DE*

**UNITED STATES PATENT AND TRADEMARK OFFICE**

UNDER SECRETARY OF COMMERCE FOR INTELLECTUAL PROPERTY AND  
DIRECTOR OF THE UNITED STATES PATENT AND TRADEMARK OFFICE



\*500397504\*

NOVEMBER 13, 2007

PTAS

CHAD E. KING  
TWO EMBARCADERO CENTER, EIGHTH FLOOR  
TOWNSEND AND TOWNSEND AND CREW LLP  
SAN FRANCISCO, CA 94111-3834

UNITED STATES PATENT AND TRADEMARK OFFICE  
NOTICE OF RECORDATION OF ASSIGNMENT DOCUMENT

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RECORDATION DATE: 11/13/2007

REEL/FRAME: 020104/0171  
NUMBER OF PAGES: 5

BRIEF: CHANGE OF NAME (SEE DOCUMENT FOR DETAILS).  
DOCKET NUMBER: 040246-000000US

ASSIGNOR:  
EMARKMONITOR, INC.

DOC DATE: 06/30/2005

ASSIGNEE:  
MARKMONITOR INC.  
391 N. ANCESTOR PLACE  
EMERALD TECH CENTER  
BOISE, IDAHO 83704

SERIAL NUMBER: 10709398  
PATENT NUMBER:  
TITLE: ONLINE FRAUD SOLUTION

FILING DATE: 05/02/2004  
ISSUE DATE:

SERIAL NUMBER: 10427194  
PATENT NUMBER:  
TITLE: METHOD AND SYSTEM TO CORRELATE TRADEMARK DATA TO INTERNET DOMAIN NAME DATA

FILING DATE: 04/30/2003  
ISSUE DATE:

USPTO

11/16/2007 4:51:41 PM PAGE 3/005 Fax Server

:CHAD E. KING COMPANY:TWO EMBARCADERO CENTER, EIGHTH FLOOR

020104/0171 PAGE 2

SERIAL NUMBER: 09612766

FILING DATE: 07/10/2000

PATENT NUMBER:

ISSUE DATE:

TITLE: METHOD AND SYSTEM FOR SEARCHING AND MONITORING INTERNET TRADEMARK  
USAGE

*140246-  
MOMVS*

ASSIGNMENT SERVICES BRANCH  
PUBLIC RECORDS DIVISION

# Delaware

PAGE 1

## The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED ARE TRUE AND CORRECT COPIES OF ALL DOCUMENTS ON FILE OF "MARKMONITOR INC." AS RECEIVED AND FILED IN THIS OFFICE.

THE FOLLOWING DOCUMENTS HAVE BEEN CERTIFIED:

CERTIFICATE OF INCORPORATION, FILED THE SEVENTEENTH DAY OF JUNE, A.D. 1999, AT 9 O'CLOCK A.M.

CERTIFICATE OF AMENDMENT, FILED THE FOURTEENTH DAY OF JANUARY, A.D. 2000, AT 9 O'CLOCK A.M.

RESTATED CERTIFICATE, FILED THE SECOND DAY OF MAY, A.D. 2002, AT 10 O'CLOCK A.M.

RESTATED CERTIFICATE, FILED THE TWENTY-NINTH DAY OF MAY, A.D. 2002, AT 10 O'CLOCK A.M.

CERTIFICATE OF MERGER, FILED THE FIRST DAY OF NOVEMBER, A.D. 2002, AT 2:47 O'CLOCK P.M.

CERTIFICATE OF CHANGE OF REGISTERED AGENT, FILED THE TWENTY-EIGHTH DAY OF OCTOBER, A.D. 2003, AT 11:30 O'CLOCK A.M.

CERTIFICATE OF AMENDMENT, CHANGING ITS NAME FROM "EMARKMONITOR INC." TO "MARKMONITOR INC.", FILED THE THIRTIETH DAY OF JUNE, A.D. 2005, AT 10:31 O'CLOCK P.M.



3057220 8100H

070793333

*Harriet Smith Windsor*

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 5825132

DATE: 07-09-07

State of Delaware  
Secretary of State  
Division of Corporations  
Delivered 10:43 PM 06/30/2005  
FILED 10:31 PM 06/30/2005  
SRV 050549499 - 3057220 FILE

CERTIFICATE OF AMENDMENT  
OF  
CERTIFICATE OF INCORPORATION  
OF  
EMARKMONITOR INC.

eMarkMonitor Inc. , a corporation organized and existing under and by virtue of the  
General Corporation Law of the State of Delaware (the "Corporation"),

DOES HEREBY CERTIFY:

FIRST: That the Board of Directors of the Corporation, by unanimous written consent of  
its members filed with the minutes of the Board of Directors, adopted a resolution proposing and  
declaring advisable the following amendment to the Certificate of Incorporation of the  
Corporation. The resolution whereby the proposed amendment was adopted is as follows:

"RESOLVED, that the Certificate of Incorporation of eMarkMonitor Inc. be amended by  
changing Article First thereof so that, as amended, said Article shall be and read as  
follows:

The name of this corporation is MarkMonitor Inc. (the Corporation")."

SECOND: That, in lieu of a meeting and vote of stockholders, the sole stockholder has  
given unanimous written consent to said amendment in accordance with the provisions of  
Section 228 of the General Corporation Law of the State of Delaware.

THIRD: That the aforesaid amendment was duly adopted in accordance with the  
applicable provisions of Section 242 and 228 of the General Corporation Law of the State of  
Delaware.

IN WITNESS WHEREOF, the Corporation has caused this certificate to be executed by  
Margaret L. Milam, its secretary, this 30<sup>th</sup> day of June, 2005.

EMARKMONITOR INC.

By: Margaret L. Milam  
Name: Margaret L. Milam  
Title: Secretary

I hereby certify that this correspondence is being filed via EFS-Web with the  
United States Patent and Trademark Office

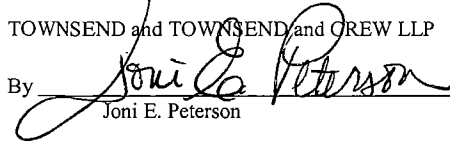
PATENT

Attorney Docket No.: 040246-002000US

on November 21, 2007

TOWNSEND and TOWNSEND and CREW LLP

By

  
Joni E. Peterson

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re application of:

James L. Hepworth et al.

Application No.: 09/612,766

Filed: July 10, 2000

For: METHOD AND SYSTEM FOR  
SEARCHING AND MONITORING  
INTERNET TRADEMARK USAGE

Confirmation No.: 8887

Examiner: Anh Ly

Art Unit: 2162

REQUEST FOR CERTIFICATE OF  
CORRECTION UNDER §1.323

Certificate of Correction Branch  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

Pursuant to 37 CFR §1.323, Applicant submits a Certificate of Correction correcting the name of the Assignee for this patent. An incorrect name was listed in Item 3 of Issue Fee Transmittal Form PTOL-85B filed with the U.S. Patent and Trademark Office via EFS-Web on November 8, 2007. The failure to include the correct assignee on the PTOL-85B form was inadvertent and clerical in nature. A Request to Correct Assignee After Payment of Issue Fee under 37 C.F.R. §3.81(b) is filed herewith.

The desired corrections are set forth on form PTO/SB/44, attached.

Please deduct the fee, pursuant to 37 CFR §1.20(a), of \$100.00 from deposit account 20-1430 and any additional fees associated with this Certificate.

Respectfully submitted,



Chad E. King  
Reg. No. 44,187

TOWNSEND and TOWNSEND and CREW LLP  
Two Embarcadero Center, Eighth Floor  
San Francisco, California 94111-3834  
Tel. (415) 576-0200  
Fax (415) 576-0300  
CEK:jep  
rev. 1/04  
61211219 v1



**UNITED STATES PATENT AND TRADEMARK OFFICE  
CERTIFICATE OF CORRECTION**Page 1 of 1

PATENT NO. : unknown  
APPLICATION NO.: 09/612,766  
ISSUE DATE : not yet issued  
INVENTOR(S) : James L. Hepworth and Faisal Shah

It is certified that an error appears or errors appear in the above-identified patent and that said Letters Patent is hereby corrected as shown below:

Name of Assignee: EMARK MONITOR, INC.

should be corrected to read as follows:

Name of Assignee: MARKMONITOR INC.

MAILING ADDRESS OF SENDER (Please do not use customer number below):

TOWNSEND AND TOWNSEND AND CREW LLP  
Two Embarcadero Center, Eighth Floor  
San Francisco, CA 94111-3834